

Your Name	Joni S Brinkman
Seat running for	Village of Palm Springs Council
District	District 4
Website	NA
How long have you lived in Palm Beach County?	42 years

JOBS

Our village worked with the County and Oxygen to bring living wage jobs to our town with more to be created with their expansion. We have created a CRA along both the Lake Worth Road and Congress Avenue corridors with goals of creating incentives to promote the creation of new businesses and jobs in the Village.

TALENT

Education is key in our area for creating a job force able to fill higher level/technical jobs. The Village will be pursuing additional efforts with our schools. We are also seeking to re-energize our explore program with the police department to hopefully grow interest in the profession.

BUSINESS CLIMATE

The Village has historically been business friendly. Again, the creation of our Community Redevelopment District will be another tool in our box to promote business creation and redevelopment in those area.

AFFORDABLE HOUSING

Palm Springs and this area of central Palm Beach County has historically been affordable for both ownership and renting. However, the housing crisis has actually impacted our area as well in regard to housing costs. We are currently in a visioning process and considering various options, such as accessory dwelling units on lots where appropriate. Also, we will need to work with the County as the bond issue comes on line and the process should development within the Village wish to utilize those funds.

TAXES

I do not see any necessity during my term, if elected, to raise taxes. I'm proud of the fact that our budget has been able to allow for the creation of an adequate unassigned balance for emergencies and to budget for capital improvement projects necessary to maintain our quality of life in the Village.

COLLABORATION

The Village recently collaborated with the county to amend the Thoroughfare Identification Map to decrease the lane expansion for Kirk Road through the Village from 5 lanes to 3 and delay the potential for that action. If it is implemented in the future, the section will allow for only two lanes with potentially a continuous turn lane, but with landscape, bike lanes, wider sidewalks and traffic calming measures. This was due in part to my relationship with County staff and commissioners and resulted in the best-case scenario in regard to the future expansion.

WOMEN IN THE WORKFORCE

The S/M/WBE, specifically in regard to the procurement process for government is one of the items that comes to mind to allow women the opportunity to grow their business through governmental agencies and has impacted equity in that regard.

WORKPLACE CULTURE

Coming from always working in small business firms, and having risen to be a principal in the firm, mentors are important. However, also is providing the workplace opportunities to allow young women to display their talents and value to the organization. Equal distribution of job responsibilities and positions is key and should be a part of the culture.

OUR COMMUNITY

I think the attention to detail the area has received overall with the influx of new business from out of state is good. However, it is focused on only certain areas of the county. Issues such as housing costs and mobility/transportation will need to be addressed in order for the relocation we've seen have a positive impact throughout the county - not just in the urban areas.

Is there anything else you would like to add?

Thank you for the opportunity to respond. I hope to be able to continue to serve my community another term. I believe the skill set I bring to the Council as a certified AICP planner will be beneficial as the Village continues to address redevelopment in our municipality and especially in the CRA.